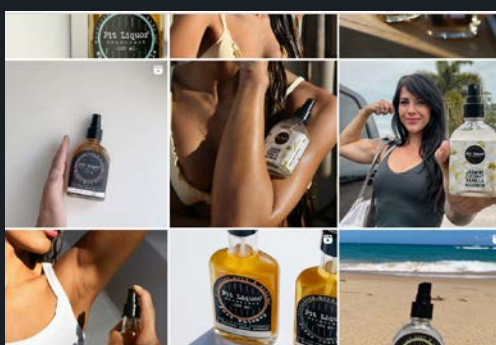
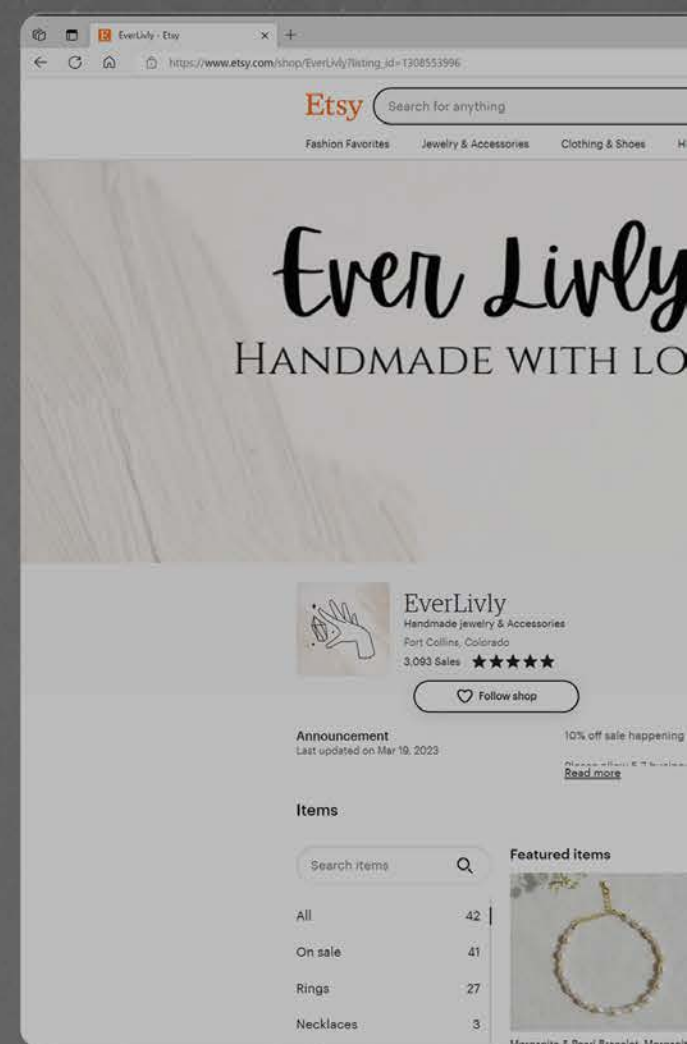
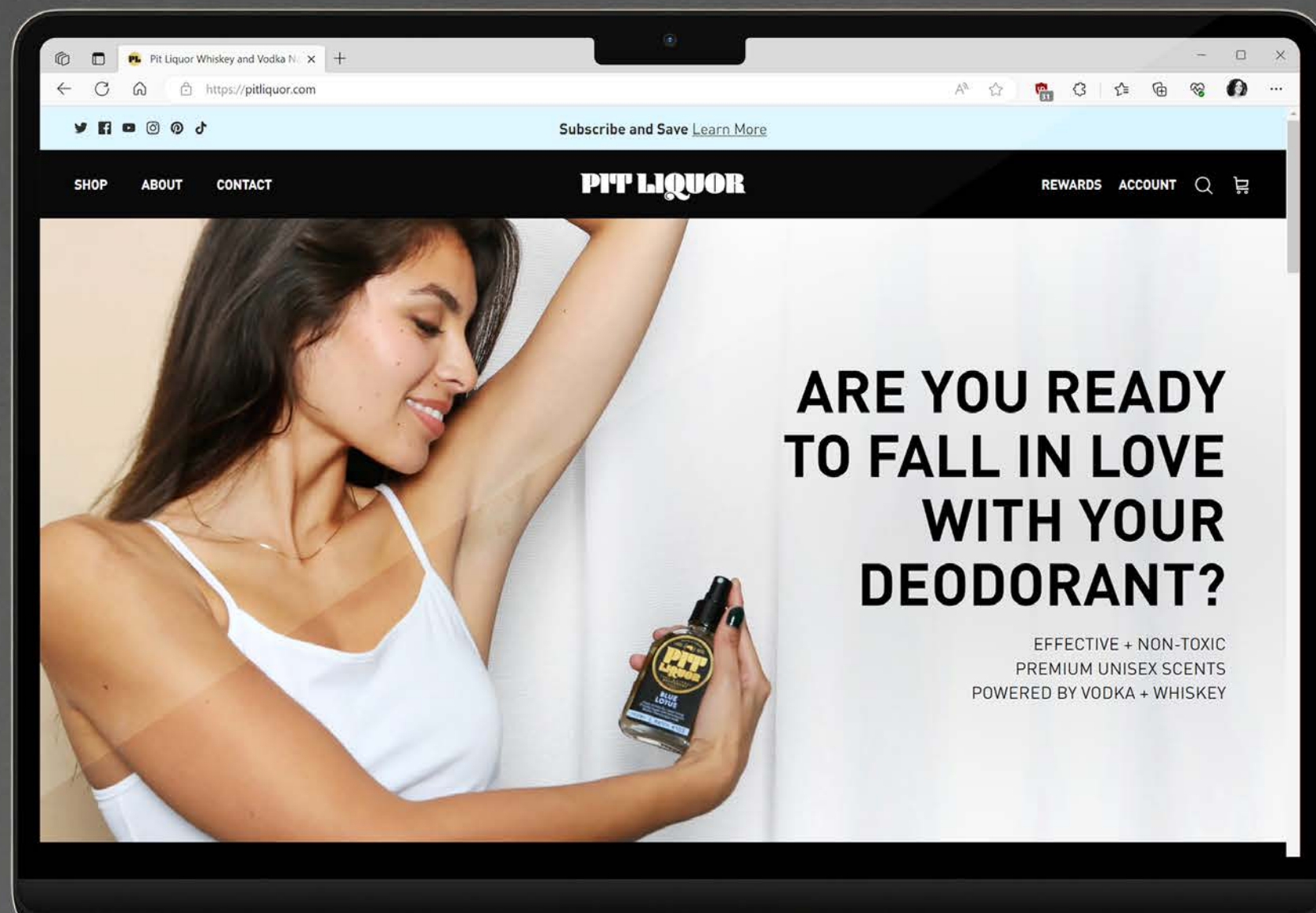


MY WORK « Pit Liquor



13,000 to
19,000
followers
in **6 months**

Influencer Marketing and Content Creation

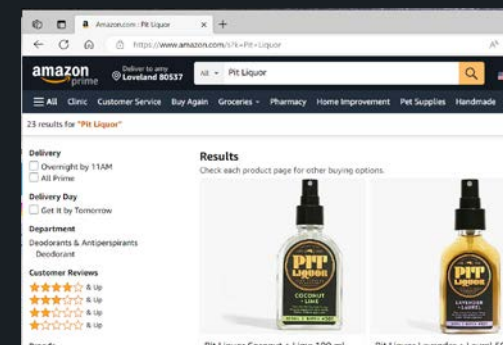
Created and managed an influencer marketing campaign. Elevating Instagram followers from 13,000 to 19,000 in 6 months. Multiple partnerships lead to **sold-out limited editions scent campaigns**.



Raised
\$679,596
in funding from
816 investors

Investment Campaign

Directed and produced investment pitch video. Assisted investment marketing campaign which accrued **\$679,596 from 816 private investors**.

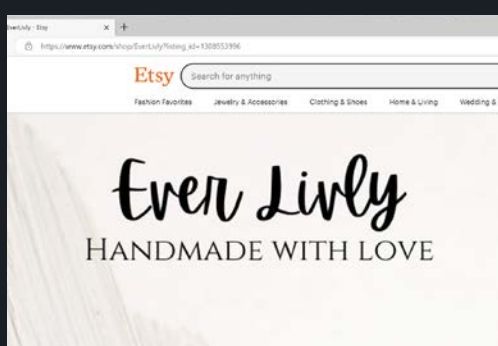
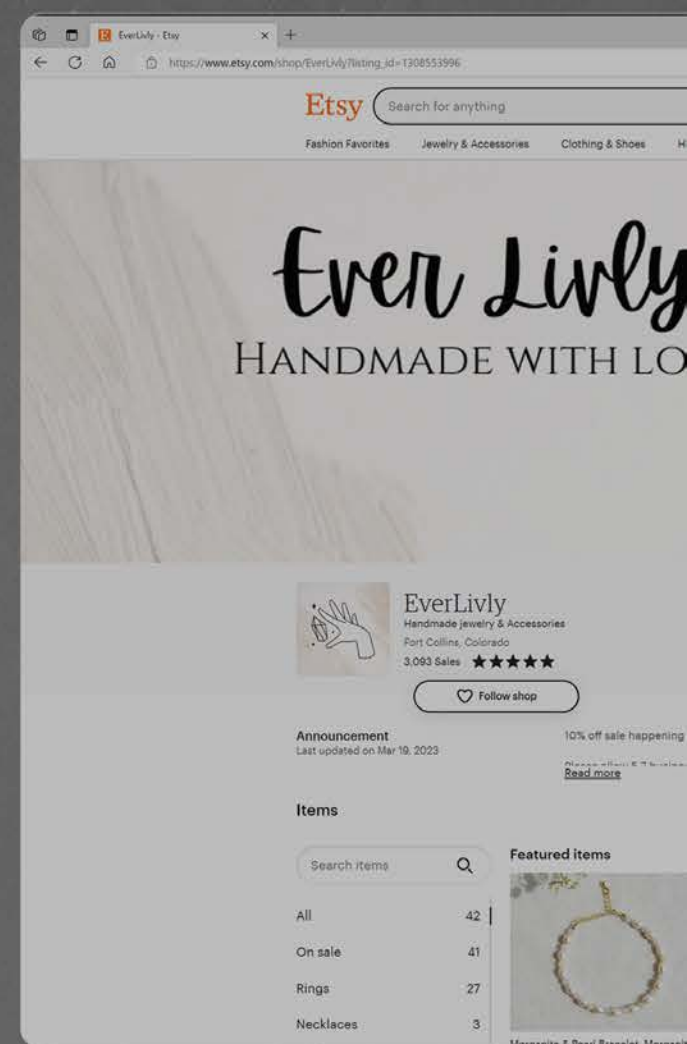
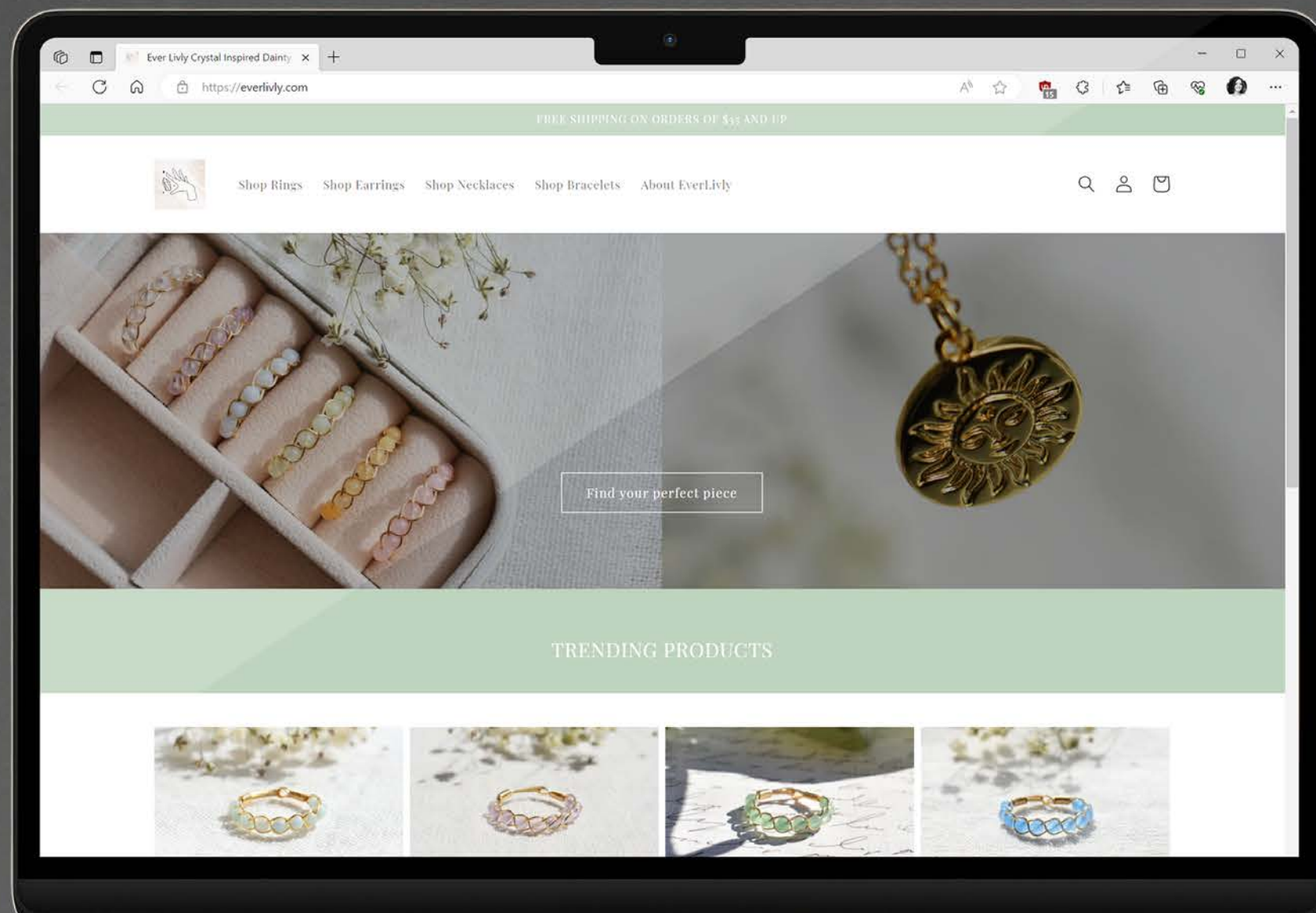


ROAS
< 4.5
Amazon
PPCads

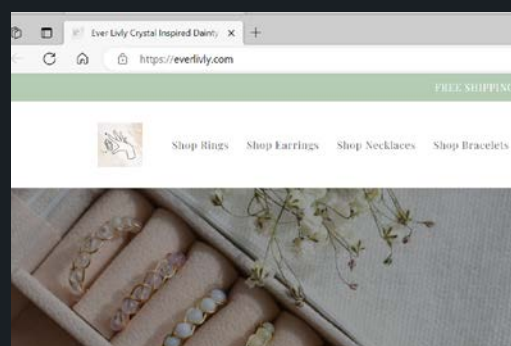
Amazon Storefront

Created and managed Amazon storefront and products. Managed partnership with Amazon brand development team **Managed Amazon PPC ads, produced ROAS of <4.5**.

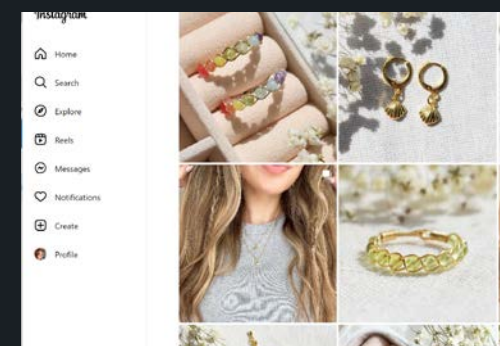
MY WORK « Ever Livly



553%
increase
in orders



traffic growth
45%
month-over-month



5,000+
monthly
store visits

Etsy Development

Redeveloped Etsy Store, product listings, PPC ads, and email marketing, Leading to a **553% increase in orders**, a **350% increase in traffic**, and **3925% increase in sales**.
Netting \$20,738 in 2022 revenue, on pace for \$42,000+ revenue in 2023.

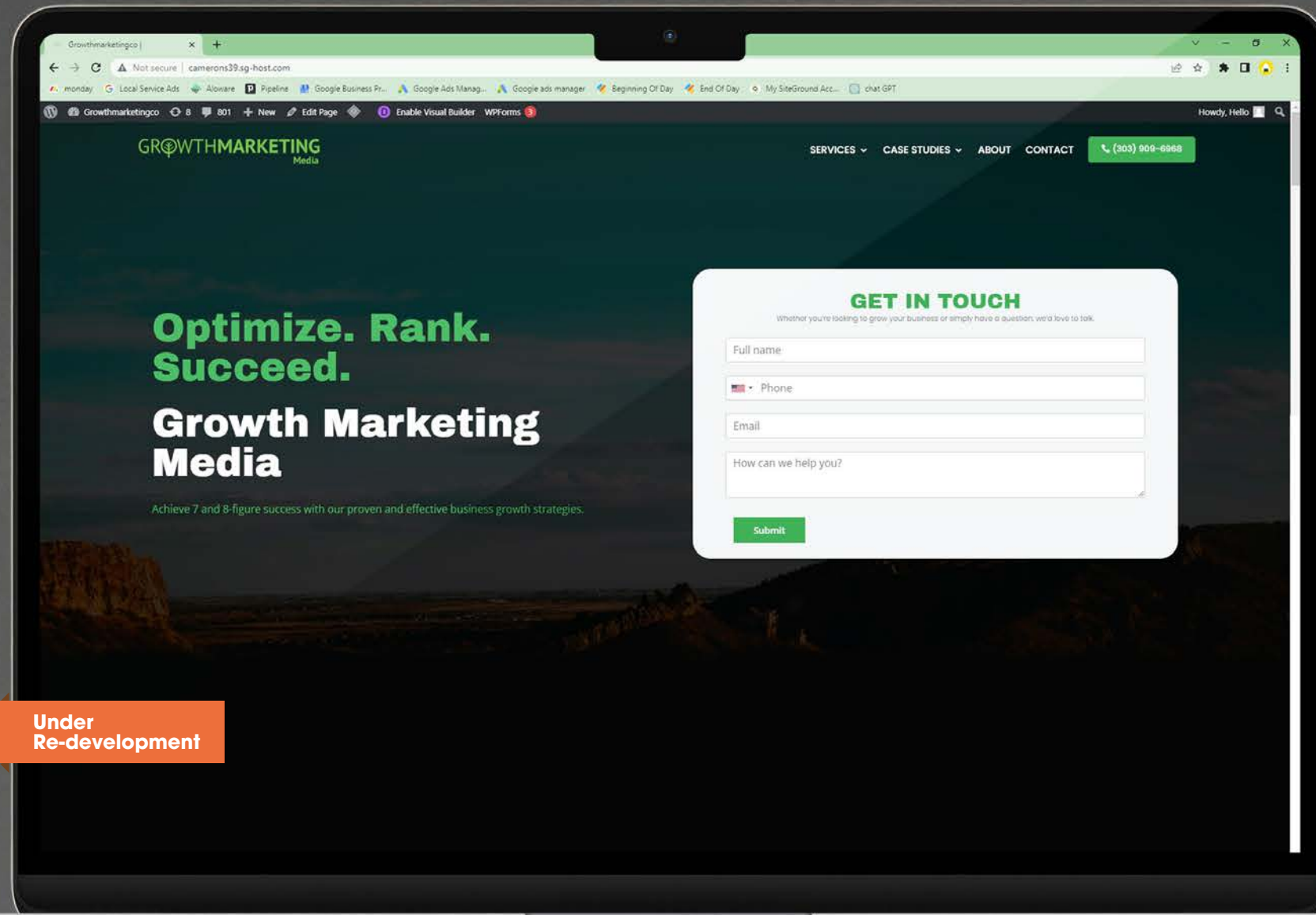
Shopify Development

Full website development, email marketing, SEO, shipping logistics, tax compliance, Google analytics suite implementation and much more.
Month-over-month organic traffic growth of 45%, month-over-month revenue growth of 35%.

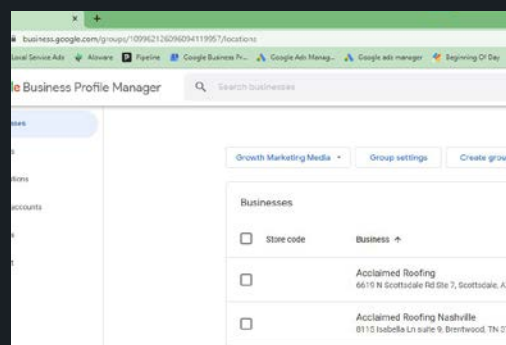
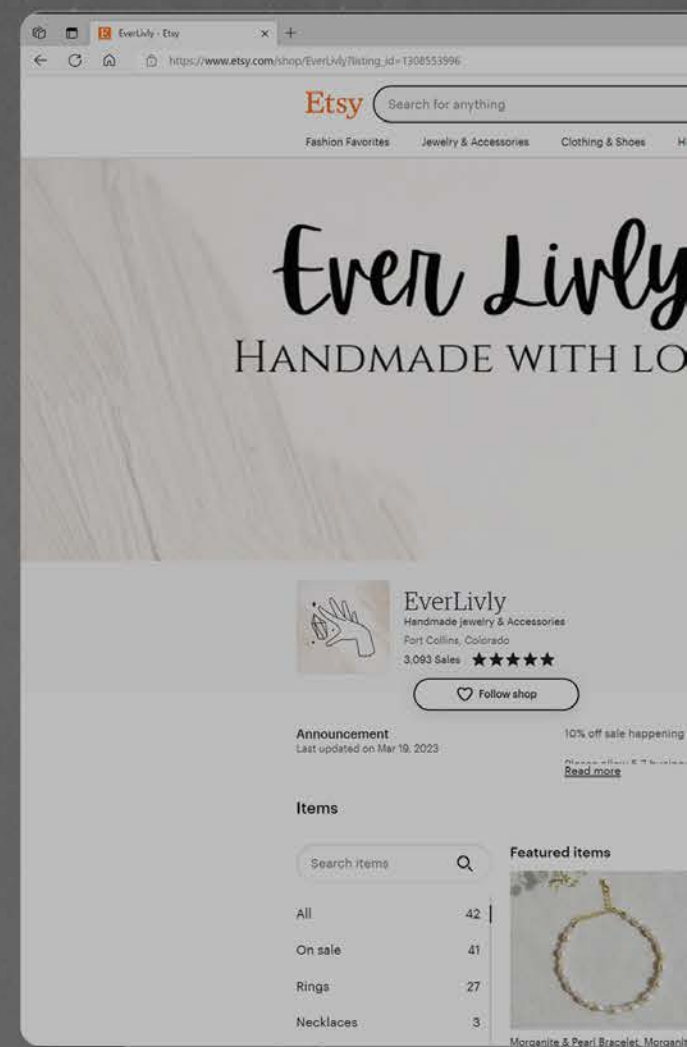
Social Media Marketing and Brand Development

Created and managed social media marketing campaigns, organic, paid, and influencer. Several **posts with 100,000+ views**. Funneling **5,000+ monthly store visits**.

MY WORK « Growth Marketing Media



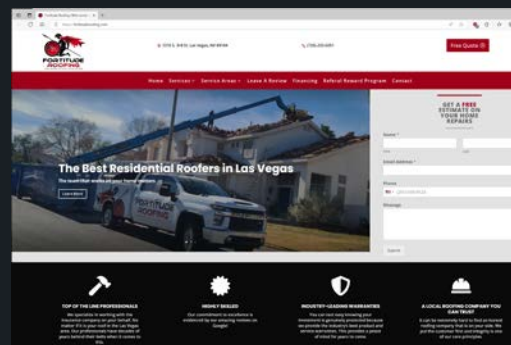
Under Re-development



96% cumulative client retention

Client Management

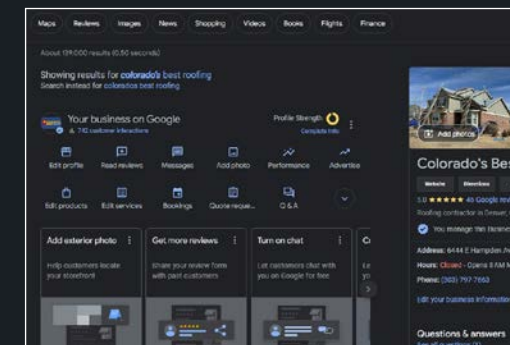
Manage a portfolio of clients with a business book contractual value of 7 figures, maintaining a month-to-month client retention rate of 96%.



20+ client websites developed

Website Development

Full website development, 20+ website development projects completed.



ad management for 25+ clients

Digital Marketing

Google Maps profile optimization, On page and off-page SEO, Local Service Ad Management, and PPC ad management for 25+ clients. Significantly increase Google search rankings for all clients.